



Role Description - Independent Board Member of the Boat Race Company Limited

The Boat Race Company is a company limited by Guarantee (no. 02544376) established by the Oxford and Cambridge Rowing Foundation to deliver the annual Boat Race between Cambridge University and Oxford University.

The Boat Race is one of the major British sporting events of the year. 2020 will see the 166th Men's Boat Race and the 75th Women's Boat Race and will be the fifth time that the male and female crews will compete on the same day over the same course.

The event attracts in excess of 250,000 spectators to the banks of the Championship Course between Putney and Mortlake and through our partnership with the BBC we reach over 6 million viewers across the UK and millions more globally through international distribution.

You can find out more about us here: www.theboatrace.org

Like many organisations The Boat Race needs to develop a stronger financial footing and effective relationships with key partners and stakeholders. The Board is looking to expand its current membership, by recruiting up to four new independent directors, to support our small executive team and help strengthen our collective ability to do this.

Skills and Experience

We are particularly keen to attract interest from individuals with experience in one of the following areas:

- marketing and communications including digital engagement;
- engaging corporate partners and securing sponsorship.

We are also interested in candidates who may have major event management experience.

In addition, we would expect all candidates to be able to demonstrate:

- strategic vision,
- independent judgement,
- an ability to think creatively
- a willingness to speak your mind.

What do we mean by 'independent'

Whilst many of the individuals who may be attracted to these roles will have a connection with Oxford or Cambridge and/or rowing, it is not a requirement of the role and indeed applications from individuals with none of these connections are very much encouraged!

Those who do have an association or affinity with one or more of the boat clubs involved in the race will be expected not to hold, or to step down from, any formal role on related committees.

As a member of the Board of the Boat Race Company you will not be representing the views of any specific club, and along with all other Directors, will need to act in the interests of the Company.



Time and commitment

Board members are expected to attend each of the four Board meetings per annum which usually take place in the evenings in central London as well as an additional strategy session.

Board members are also expected to attend key events for the company throughout the year including the Boat Race itself (this year on Sunday 29 March 2020).

Board members will also be asked to take on specific projects or provide ad hoc support to the executive staff on specific issues from time to time.

The time commitment, including preparing for meetings, is estimated to equate to approximately 15 to 20 days per annum in total.

You will need to be able to make a commitment to the Boat Race Company and be able to devote the necessary time to the role.

Terms

The appointment is for a four-year term, and up to two consecutive terms may be served. The role is voluntary but reasonable travel expenses will be paid.

Your application and the recruitment process

In order to apply you should submit:

- A current CV which shows your full career history – we recommend that this is no longer than two pages;
- A brief supporting statement explaining why you are interested in this role detailing how you meet the skills we are seeking (see skills and experience section above) – we recommend that this is no longer than two pages;
- A completed, optional Equality and Diversity Monitoring Form.

Please send your application, by email to jobs@theboatrace.org

Closing Date - Applications should be received by midday on **Monday 2 March 2020**.

Selected Candidates will then be invited to meet a number of the current Board.

Please do contact us if you wish to have an informal discussion about the role or if you have any other questions to help you decide whether to apply.

You can contact:

- Robert Gillespie, Chairman BRCL
- Fiona Morrison, OCRF Representative BRCL
- Emma Boggis, OUWBC Board Representative BRCL

Please direct all contact through jobs@theboatrace.org